



Full length article

Study on the Coupling Mechanism between Tradition and Modernity of Family Tradition under the Influence of Regional Culture

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ABSTRACT

Culture has regional characteristics. Family education is formed under a certain regional cultural background. With the development of the times, the transition and modernity of domestic education are coupled, and a certain mechanism has been formed. Firstly, the coupling mechanism of excellent traditional domestic education and regional culture: the mechanism of excavating and reducing out cultural resources of excellent traditional domestic education, the mutual embedding mechanism of extrinsic domestic culture annotation and regional culture annotation, the digging, inheritance and development of regional culture." Mechanism of inheritance integration. Secondly, the coupling mechanism of the regional traditional family culture and new media technology: the mechanism that the new media technology impels the traditional extracellular family culture inherit mode to be visualized; The new media technology impels the family culture and the family education to inherit the network mechanism; New media technology advances the mechanism of popularization of family culture and tutoring. Thirdly, the guide mechanism: the talent guide mechanism; Material security mechanism; Civil agreement, family instruction, family rules and legal protection mechanism; These mechanisms effectively guide the coupling of transition and modernity of family culture education.

1. Introduction

"Culture is formed in a certain region. "To be precise, culture is condensed in the material and separated from the material, and can be passed on to the history, geography, customs, traditional customs, lifestyle, literature and art, behavior mode, thinking mode, value concept, etc. of the country or nation. It is an ideology that can be passed on when people communicate with each other. It is the sublimation of perceptual knowledge and experience of the objective world", ^[1] Culture comes into being with strong regional color. This is because a particular region has specific geographical characteristics and human history. In Chinese history, there were many vassal states in the pre-Qin period. Although they had a common emperor of the Zhou Dynasty, they had

different "state" status and historical experiences, which resulted in different cultural tendencies and cultural characteristics. For example, the Chu culture formed the strong unwillingness to be humiliated. A sense of resistance to aggression. Before the Qin Dynasty, the princes did not exist, but because of the continuation of cultural characteristics, the economic geography conditions and the follow-up have different historical encounters, thus formed the different regional culture. The span of this "region" can be large or small, from the "eight directions" to the "northwest" and "southeast", as well as the counties, cities and even the countryside. Nowadays, there are southeast culture and Zhejiang culture in the big and Wenzhou culture and Dongyang culture in the small, which is not only a reflection of certain cultural characteristics, but also regional or even local identity. Generally speaking, regional culture refers to the cultural tradition that has a long history and unique characteristics in a specific region of China.

"Family style is also called door style. It is a unique, stable and lasting style, style and fashion formed by a family or a family after generations of precipitation, inheritance and development. It is a relatively stable lifestyle, lifestyle, traditional habit, The sum of ethics and human conduct. Family style is the spiritual core of a family, an epitome of the social value, and an important part of the customs of the world and the people's customs"^[2]. It is formed under a certain regional culture, which is not only influenced by the regional culture, but also an important part of a certain regional culture. Regional culture is closely integrated with family culture and domestic education. With the development of the times, the excellent content in the family culture and family education needs to be inherited, and the tradition and modernity of the family culture and family education need to be coupled. The coupling mechanism is the important guarantee of the coupling between the tradition and the modernity of the family culture and the family education. Taking the perspective of regional culture as the cut-in point of the construction of family style, the study on the coupling mechanism of promoting family style, family education tradition and modernity can better promote the construction and development of family culture and family education.

2. Coupling Mechanism of Excellent Traditional Family Style, Family Education and Regional Culture

At present, coupling is one of the most popular methods in the academic field, but there are some differences in the definition of the concept in different fields. The coupling mechanism in this paper means that the tradition and modernity of the family-style family education interact, influence, restrict and blend into each other through a certain relationship, forming an interrelated system, so as to realize the mutual mechanism, cooperate and develop, and jointly promote the inheritance and development of the good family-style family education. In the culture of family culture, "we should cherish and dig out the essence of building morality and self-cultivation, harmonizing family and family harmony, seeking justice, helping the poor and dealing with the people. We should take those contents that still have the value of the times into consideration of today's construction of family style and family education."^[3]At the same time, we should realize that, as a cultural phenomenon of the traditional society, it is impossible for the family culture not to be branded by the times, and we need to critically absorb and draw lessons from the new requirements of the cultural construction in the new era.

2.1 Mining and sorting mechanism of excellent traditional family culture and domestic education cultural resources

Traditional family style and family education culture is a part of traditional culture. It is recorded in words or spread orally. The family instructions of emperors and generals, famous ministers and common people are rich in resources. Family education resources have a long-time span and rich contents. They are resplendent treasures in the excellent traditional culture of the Chinese nation. Family education has had a great impact on the cultivation of talents and social construction in history. Chinese state leader pointed out that "a good family style leads people to be good upwards, while a bad family style will corrupt the social atmosphere and cause endless harm"^[4]. "No matter in the past, now or in the future, we should attach importance to the construction of family civilization, and strive to make millions of families become the important base point of national development, national progress and social harmony, and become the place where the people dream to set sail"^[5]. Many historical celebrities come from famous families, and these families have a set of family rules, family rules or family law, these family training, family rules, family law make these famous families from generation-to-generation prosperity, talent. At present, there should be a mechanism to fully excavate and organize these family laws and family precepts in order to promote the construction of family style. Excavate and sort out excellent teaching materials of family culture. At present, there are some books and popular reading materials. But there are not many teaching materials about it. The textbook can be based on national and regional celebrity family training. The regional celebrity family-style tutoring has a strong regional color. The teaching materials of the regional-style family-style tutoring can introduce the history of the local famous family, the excellent connotation of their family-style and family-style family education, and the reasons for the prosperity of their families. Make full use of the former residences of famous people. Some famous families have historical relics. The most common is the former residence of famous people. These visible family education resources should be written into the teaching materials of family culture and family training in the form of words and pictures, so that more people can understand and pay attention to the family training of famous people. In addition to studying the family culture and family training of famous people, can also excavate and sort out the common people's customs and tutoring. It can also be developed from the point of view of "cultivating self-cultivation, managing the family, establishing the world, studying and serving as an official", from the angle of the value of the time and the value of the family culture and the times. There should be certain mechanism to guarantee the mining and sorting of home-style teaching materials. This mechanism should be led by the government departments and undertaken by the corresponding departments. It is a systematic project from the resources mining to the arrangement to the propaganda and use after the final excavation and arrangement of teaching materials.

2.2 Mutual embedding mechanism between the connotation of excellent family style and regional culture.

The regional culture influences the domestic education, which influences the growth of talents. "To truly play a role, a value must be integrated into the social life, so that people can perceive it and understand it in practice.

We should pay attention to the close connection we advocate with people's daily life, in the meticulous, small, implementation of efforts. "The values and ideas transmitted by the regional culture need to be inherited through the family culture, and the connotation of the excellent family culture includes the excellent content of the regional culture. Family culture is under the influence of a certain regional culture, the regional spirit affects the family culture, such as the Yue people (ancient Zhejiang people) located in the south of the Yangtze River, because they are close to the river and the sea, the underground water level is high and can not live in the cave, and created a brand-new building style-the dry fence type building. The ancient Yue ancestors migrated constantly. This constant migration of living conditions made the ancient and Yue ancestors' personalities free. Be good at innovating your ideas, This spirit of innovation is deeply rooted in the family education in Zhejiang Province. It has cultivated many Zhejiang people with innovative spirit. In modern times, the people of Zhejiang, inspired by this pioneering and innovative spirit, stepped out of the country earlier than the Chinese people in other regions to learn the advanced technologies and ideas of the West. Under the influence of this thought, they actively invested in the reform of the society, opposed the Qing Dynasty and overthrew feudal autocracy. Xu Xilin is a typical representative of them. In the history of Zhejiang's thought and culture, he attached importance to theoretical speculation and emphasized the practical "effect", advocated Wang Yun's pragmatic thought of "advigorating knowledge" and "practicableness". Zhu Shunshui held that "the way of learning is valuable in practice" and "the learning of saints and sages is being practiced"; Huang Zongxi put forward the idea of "learning from the times" , which all reflect the pragmatic quality of Zhejiang people.

According to Ye Shi, "restraining the end of the economy is not the right argument" and advocating "advigorating righteousness to raise profits", which is a bold criticism of "the theory of emphasizing the end" and advocating the thought of attaching great importance to industry and commerce. Huang Zongxi clearly advocated that both industry and commerce should be the foundation. The spirit of seeking truth and pragmatism, the unity of justice and benefit, the compatibility of reason and desire in Zhejiang's thought, advocating industry and commerce has a great influence on Zhejiang's family style and family education, which has made a large number of excellent Zhejiang businessmen under the influence of this thought. Henan, which is located in the Central Plains, was the political and economic center in history, and has become a treasure land for the cause and achievements of the Great Development, as well as many great men. "The culture of the Central Plains contains the basic core of Confucianism and Laozi's thought, and absorbs the reasonable factors of all schools of thought. The core of the spirit of the Central Plains culture is the world spirit of "allowing is great", the spirit of harmony between man and nature, the spirit of striving for self-improvement and the spirit of compatibility of "harmony and difference". The patriotic spirit of "deliberate to serve the country"^[6] The generous spirit of "the mean and the love", The cohesive spirit of "love the family and remember the ancestors". In fact, the spirit of Central Plains culture is also a concentrated embodiment of Chinese excellent traditional culture. This kind of spirit of the Central Plains culture has influenced the domestic education of generations, and also influenced the growth of talents through the family culture, and there are many outstanding talents in Zhongyuan. Family education is an important part of regional culture. The theory and practice of a regional group has become the regional culture

and spirit in the long-term historical accumulation. The regional culture is formed by the theory and practice of the people in the region in the long-term historical accumulation. The society is composed of families. The abstraction of each family style forms the social atmosphere. The family culture education in a region is also an important part of the regional culture. The family culture education helps to promote the regional folk custom education. Gao Panlong said that "our family has never owed a penny or a dime of the official's money, and our descendants should abide by this law in the world"^[7]. Sun Zhi strictly forbids family members to have bad habits such as gambling, drinking and adultery, and emphasizes that "don't bully the weak and lonely, and do not occupy people's water resources"^[8]. Gao Panlong has "outside of his family, the village party is equal to me"^[9] "The folk style simple" is the description of the local culture and the family style. The domestic education is produced under the certain regional culture background. The regional culture influences the domestic culture, and the domestic education is an important part of the regional culture. The fusion of domestic education and regional culture can better promote the inheritance, development and construction of domestic education. The fusion of excellent traditional family culture and regional culture needs a certain mechanism. Through this mechanism, the regional culture can be promoted to be integrated into the family culture, leading the direction of family culture and family education. This mechanism promotes the spread and inheritance of regional spirit in the form of domestic education, which effectively ensures the coupling of regional culture and domestic education.

2.3 The mechanism of integrating the excavation and inheritance of domestic education resources with the development and inheritance of regional culture.

The excavation and inheritance of domestic education resources are integrated with the development and inheritance of regional culture. First of all, we should construct the protection mechanism of family culture heritage based on regional culture. Regional culture includes spiritual idea and material carrier. Systematic education is the important foundation for inheriting regional culture. The material carrier of regional culture is easy to be destroyed with the change of times. The government needs a mechanism to protect the carrier of regional culture. Repair the regional endangered cultural relics, prevent some buildings with local characteristics from being damaged due to demolition and construction, maintain and repair the buildings and cultural relics with local characteristics, and protect the historical traces of family culture, such as the former residences of celebrities in various places, and the written records of family customs and family instruction, etc. to protect the historical and cultural heritage with regional characteristics in all regions, the protection mechanism of regional cultural heritage shall be constructed at the same time, The family culture protection mechanism is included in the regional culture protection mechanism. The protection mechanism of family culture and education heritage is an integral part of the protection mechanism of regional cultural heritage. Based on the protection of regional cultural heritage, promote the inheritance of family culture and family education. Secondly, we should construct the inheritance mechanism of family culture and education based on good regional culture and education ecology. According to educational anthropology, "education is a kind of 'life mechanism' of culture. The inheritance of culture cannot be separated from education. The preservation,

continuation and development of culture depend on the inheritance, communication and innovation of education".^[10] The development of regional culture is based on the overall social development environment and serves the local people as the starting point. Local governments should systematically integrate the educational genes of the inheritance and development of local cultures. developing a three-dimensional education ecology integrating various elements, relying on school education, extended to family and community education, and give full play to the advantages of information dissemination in the information age, development of digital media technology, cultural entrepreneurship, constructing a good educational ecology is the basis of inheriting regional culture. In the process of inheritance of regional culture, based on and assisted by the inheritance of regional culture, promote the inheritance of family culture and family education. Thirdly, we should construct the inheritance mechanism of family culture and tutoring in social life under the background of regional culture. Family education is an abstract spiritual product in the long-term practice of the family. The intergenerational inheritance of the family culture and family education is also produced through daily production and reality. Family education should be inherited and developed through production and life under the background of regional culture. The crown, marriage, funeral, sacrificial rites and general rites of the traditional family rites are an important part of Chinese etiquette culture.

It has played an important role in the history of formation and development and is a valuable ritual and cultural heritage^[11]. These family customs and rituals are integrated into daily life in combination with the regional characteristics of the times to carry out inheritance, such as the moral character of self-cultivation, the responsibility of adults, the way of establishing the world and the heart of gratitude, which are infiltrated and advocated in the ceremony. It is still a necessary quality for young adults to become talented in the new era.^[12] Diet and clothing are not only indispensable materials in life practice, but also material carriers of spiritual ideas. Diet and clothing in daily life not only convey the connotation of regional culture but also the content of family culture. Cultural tourism and cultural exhibition is also an important inheritance mode of regional culture integrated into social life. By making full use of regional cultural resources, the tourism route and tourism landscape with local characteristics are planned and designed. The former residence of celebrities and the education base for family culture and education also become the planning and design of tourism landscape. So as to combine the inheritance of regional culture and family culture with daily leisure life.

3.Coupling Mechanism of Regional Traditional Family Style and New Media Technology

The inheritance of traditional family-style tutoring is mainly in the form of words, text admonitions and environmental practices. The inheritance of family-style tutoring is closely related to the characteristics of the times. First of all, teach by example. In ancient China, several generations of ancestors and grandchildren even a large family lived together. For the prosperity of the family, the clan attached great importance to family education, and family education was usually performed by the people with high moral standing. The people engaged in family education not only carried out knowledge education and moral education regularly. It's more about educating their children and grandchildren. The ancients believed that physical education and verbal

teaching played a dual role in the growth of the younger generation, while physical education was more important than verbal teaching, and parents should set an example in the process of educating their children. Sima Guang pointed out in "Ji Jia Za Yi" : "Every parent, must observe etiquette and law, to control the group first and the family. " The story of "who's been involved in murder" illustrates the importance of teaching by giving a faithful example to a child. Known as the first family in the south of the Yangtze River, the Zheng family ruled by filial piety. There were many filial piety children in the Zheng family, as well as many stories about filial piety in the Zheng family. Zheng Qi took care of the sick old mother for several decades for thirty years. Because of the hot weather, her mother longed to drink the cool spring water. She dug the spring everywhere under the extreme heat. Zheng Qi wept for three days and nights. Maybe it touched the sky. The spring suddenly burst out of the spring. Zheng Qi's mother finally drank the fresh spring water. This is the legend of filial piety spring, which is located next to Bailin Creek on Pujiang River. The filial piety in Zheng's family style is inherited through a model of filial piety. In ancient times, the elders had absolute rights. The younger generation had a relationship of obedience and reverence to the elders. In a large clan, the words and deeds of those with high prestige had a greater influence on the clan. In the Wei and Jin dynasties, Xie's family was responsible for educating his son and nephew when Xie Shang, Xie Yi and Xie Wan acted as the governor of Yuzhou. Behavior and self-teaching plays an important role in the inheritance and development of Xie's family style. and trained a large number of outstanding talents for the Hsieh family. She became the prime minister of a generation. Great changes have taken place in the contemporary family structure. The family structure is becoming simpler and simpler, and the core family pattern is more and more. In this case, the influence of other members of the family on the children is weakened.

Secondly, text admonition. Another main way of inheriting the ancient family customs in our country is through family instruction, family rules, family books and genealogies, and some of them are handed down orally from generation to generation. Today, we study the family culture and family instruction mainly through the handed down of the written records about the family culture and family education. In the past dynasties, famous families recorded the family customs in the form of written records for education and police training. "Zheng's Norm" is a milestone in the traditional family instruction of the Zheng family, which is the first family in Jiangnan. The Zheng's Standard is a family instruction with 168 pieces of contents gradually formed by the descendants of Zheng's past generations through creation, revision, addition and deletion. The content involves marriage and sacrifice, offspring education, life learning and household management. The complete and complete content can be regarded as the norm of family management. The famous "Fan Si Xun" is Yuan Huang left to his son Yuan Tianqi, Yuan Huang 69 years old wrote four short articles for his son, the purpose of which is to educate his son, so named "Xuan Zi Wen", "Fan Si Xun" to educate his descendants, understand the truth of fate, distinguish the standards of good and evil, do good and accumulate virtue. "Fan Si Xun" has a great influence on Yuan's descendants and his later generations. He Ji, a Neo-Confucianist in the Southern Song Dynasty and his descendants, compiled the Family Instruction of He Family, which covers wedding ceremony, sacrificial rites, education of descendants, academic life and social conduct. Under the commandment of the Family Instructions

of He Family, the He Family has successively sent out nine Jinshi, dozens of scholars, Gongsheng and scholar. He Bingsong, the third hero of the family, He Dekui, He Bingdi is a famous figure in modern times. The admonishment of He's family to his descendants made him a famous family in the south of the Yangtze River. Wang Xizhi, a famous calligrapher in the Eastern Jin Dynasty, came from Wang Langya, a famous historian. Wang Langya's family rules were handed down from generation to generation. The family motto of Wang Xizhi was only 24 words: "The upper ruling and the lower ruling, respecting the family; the deacon has scruples, and the meritoriousness is the hero; the deacons are generous, and the meritorious deeds are meritorious." The final implementation of the person, It requires his descendants to take "harmony", "filial piety", "rule", "learning" and "righteousness" as the core concept of dealing with the world. In addition to these 24 words of family motto, Jinting Wang's family genealogy "the section of "the common example" also contains 26 rules, through which the Wang family prosperous and developed into a well-known family, and its family style and family education has been passed down from generation to generation.

Third, the environment. The environment that influences the children's success can be divided into social environment and family environment. Zheng's family style is formed in Pujiang, which is rich in Confucian culture. The traditional family style attaches great importance to the influence of family environment on children. The family environment plays a very important role in the formation of people's ideological and moral character. The traditional family style attaches great importance to building a good family environment, hanging portraits of the ancestors, family rules and regulations, setting up the position of heaven and earth monarch and relative teacher, elaborately arranging temples, temples and other buildings. Build a strong environment atmosphere of respect for the clan. Many of the former residences of celebrities now have pictures of their ancestors hanging and family rules posted. Plaque, couplets, residence decoration and utensils play an important role in environmental edification. Through environmental exposure, they can cultivate the positive attitude and correct values of future generations. In the traditional family culture, the traditional festivals are used to create the atmosphere of "respecting family affection", "knowing etiquette" and "paying attention to filial piety", so as to have a subtle influence on the offspring.

The inheritance mode of the traditional home style tutoring is mainly through the above three ways, which are suitable for the traditional society with underdeveloped information technology, the development of science and technology and the arrival of the Internet age. The inheritance mode of the traditional family style tutoring should be combined with the modern technology. "What China's modernization means is not the passive destruction of tradition. but is actively exploring how to make tradition a starter for the goals of contemporary China, i.e. how to make traditional positive functions."^[13] (Jin Yaoji: China's Modernization and Intellectuals, Times Publishing Company, 1984 Edition.) with the help of modern technology to promote the formation of the inheritance mechanism of regional fine family style.

First, the new media technology promotes the traditional excellent family culture inheritance way visualization mechanism. The inheritance mode of the traditional family customs and family precepts is mainly through words and deeds teaching, text admonishment and environmental habit. The new era should not only inherit these traditional inheritance ways, but also combine the inheritance mode of the traditional family customs and family instructions with the modern technology. Early modern technology provided information transmission technology such as radio, TV, newspaper, etc. Now the network new media is rising rapidly, network new media technology is an important symbol of modern technology. "The technological inheritance of network new media refers to the general term of emerging media that provide users with traditional family training culture information through the Internet and new media, so as to help people understand the ideology, moral norms and important values of traditional family training culture, thereby promoting the inheritance and development of traditional family training culture."^[14] Network new media can rely on audio frequency, video, animation, pictures, words, data, virtual scenes and other forms to inherit the family culture and family education, enriching the inheritance way of family culture and family education, which is helpful to comprehensively mobilize the vision, hearing and touch of the educated, which is more attractive to the teenagers. The words and texts of the traditional family culture and family instruction are inherited in the form of preaching, which is undoubtedly unattractive for teenagers. If the content of words and texts is displayed in the form of animation with the help of modern new media, show the boring content in a vivid image. There is no doubt that it adds the visualization of the way of family culture and family education. Most of the texts in the traditional family training are in classical Chinese or half classical Chinese, which are obscure and difficult to understand. With the help of the virtual scenes of new media, the stories behind the generation of the text content of the family training are restored, and the connotation of the text content is introduced. The appearance of the text content of the family training in a visualized form is more attractive to the teenagers.

Secondly, the new media technology promotes the family culture and family education to inherit the network mechanism. Chinese state leader stressed that "the Internet is an important carrier for spreading excellent human culture and carrying forward positive energy"^[15]. New media have advantages that traditional media do not have. Traditional media such as television, radio and newspapers are spread in one direction from top to bottom with educators or communicators as the center. this approach ignores the recipient 's feelings and acceptance, New media breaks through the limitations of traditional media. Through Weibo, WeChat, short video, live broadcasting and other forms enable timely information exchange between the sender and the receiver. The network new media has immediacy. The powerful technology of the network new media promotes the speed of information transmission, breaks the limitation of time and space. The sharing and virtuality of the new media make the information transfer faster, the content of the transfer more extensive, the form of transfer more attractive, and the audience wider. There are various forms of new media on the network, including live broadcast of both parties that can directly interact with each other, microblogs, WeChat, various APPs that can provide interaction between both parties, and words, animation, audio, video, pictures, data and virtual scenes that can be displayed more intuitively. The new media is overturning the traditional modes of communication

with its own remarkable advantages. It became Nicholas Negroponte's "grave digger of traditional media"^[16] The new media came to the stage of history with powerful function of transmitting information. even changing the way people live, The coupling of traditional home culture and new media is the trend. In the process of inheriting the family style, we should make full use of the new media and attach importance to the traditional media, and attach importance to the mutual integration of the traditional media and the new media. The authoritativeness and creativity of the traditional media strengthen the authenticity and innovation of the new media, improve the information quality of fusion media and promote the authenticity and authority of the information.^[17] The combination of traditional family culture and family education and new media has improved the inheritance speed, inheritance scope and inheritance effect of traditional family culture and family education, and promotes the networkization of the dissemination of family culture and family education. The new media should form a mechanism to promote the networkization of family culture and family education. Under this mechanism, the network teaching platform is built. The network teaching platform is a supplement to the traditional teaching platform, and has the characteristics of interactivity, autonomy, openness, vividness and being more popular with teenagers. This mechanism firstly needs overall planning and building an efficient and practical network education platform. At the same time, it is necessary to cultivate a group of practitioners who are both familiar with the network and have strong business ability. Secondly, strengthen the management and supervision of the network platform. Although the Internet and a variety of new media provide many conveniences for people's daily life, new media is a kind of technology after all. Only when the technology is reasonably used by human beings can the goal be achieved. It pays attention to the management and supervision of the new media. At the same time, the combination of traditional means and modern means is emphasized in the process of family culture and family education inheritance, there is no difference between traditional means and modern means in the process of inheriting the family style and tutoring. Only reasonable and flexible use. Thirdly, the new media technology promotes the mechanism of popularization of family culture and tutoring. In the traditional culture, the records about the family customs and the family instruction are mostly handed down by some famous families in ancient times, and the family customs and family education of these famous families are handed down in various forms, and the records of the family customs and family education of the common people are relatively few and are mostly recorded in some historical records. Chinese state leader pointed out that "rich ideological resources are contained in excellent Chinese traditional culture. Traditional culture contains excellent traditional virtues. We must adhere to objectivity. Science, in a respectful manner, Carefully absorb the ideological essence and moral essence of China's excellent traditional culture. We should do a good job of creative transformation and innovative development. activate its vitality, enhance its influence and appeal, It provides an important source for the cultivation of socialist core values."^[18] excellent family culture and family training is an important component of Chinese excellent traditional culture. In the process of inheritance of traditional family culture and family education, limited by technical conditions, the transmission range of family culture and family education is mainly within the family or the region, and the transmission range is relatively narrow. Under the new media technology, Compared with the traditional family culture, New media make the spread of information instant, Popularity, and its powerful function of spreading information, but with

the help of new media, Video, animation, pictures, forms such as virtual scenes and the like can enable teenagers not only to feel the surroundings around them, but also can be influenced by more environments, The family culture and family training of famous families and families or the family culture and family training of ordinary people can be transmitted to thousands of families by means of new media. so as to promote the excellent family culture and family education to be accepted by the public. In the process of promoting the popularization of family culture and family education by the new media, firstly, attention should be paid to the arrangement of the contents of family culture and family education. The inheritance of the traditional family culture and family education is mainly the inheritance of famous family culture and family culture, while the records of the household culture and family education system for ordinary people are relatively few. Therefore, the popularization of family culture and family education shall be promoted. First of all, we should collect and sort out the excellent connotation of family culture and family education combined with the times. We should not only collect and sort out the family culture and family education of famous families in history, but also collect and sort out the excellent connotation in the household style and the family education of the common people, in combination with that characteristic of the times, It promotes family culture and family education to become a unique symbol of every family. Secondly, pay attention to the diversity of family culture and family education. With the help of the Internet, the new media carry out information transmission through multiple carriers such as microblog, WeChat and APP in the form of words, pictures, animation, videos, live broadcast and so on. These modes of communication are adapted to the rapidly changing society, the rapidly changing family structure and the social reality of accelerating the flow of the population. adapted to the characteristics of young people who are keen to communicate with the new media, Therefore, the inheritance of traditional family culture and family education should be integrated with the new media. Make use of new media to promote the popularization of domestic education. For example, the contact of family members can be promoted through WeChat group, circle of friends, video and voice chat, and family meetings can be held regularly on various online conference platforms such as Tencent conference, so as to mold the role of role models of parents, guide the generation of children to form a good family style, and strengthen the cultural feedback function of the generation of children. thereby achieving good bidirectional interaction of parents and children, Good effect of co-shaping good family style. Thirdly, pay attention to the guidance of family culture and family education communication. The diversity of new media communication platforms may easily lead to the deviation of the content of family culture and family education from the goal of popularization of excellent family culture and family education. The bi-directional nature of new media information dissemination promotes the diversification of people participating in the family culture and family education communication. In the process of spreading the family culture and the family education by diversified people, the content is easy to be shallow and vulgarized, Relevant departments should do a good job in supervision and construction of multimedia networks. The real-name system and supervision of public opinion are required for the individuals participating in the network communication of family culture and family education. the content uploaded to the network platform is strictly audited and supervised, Engaging relevant experts for online teaching or live broadcasting. Establish an interactive channel between experts and netizens. solve some problems in the family

education of netizens, Do a good job of the guidance and guidance to netizens.

4. Guarantee Mechanism of the Coupling of Tradition and Modernity in Regional Domestic Education

Institutionalized inheritance is the core way of excellent traditional culture inheritance. It means that under certain social and historical conditions, culture has formed regulations such as laws and regulations, etiquette and customs, and has entered into the scope of social governance, so that culture can be passed down in the form of system or protected by politics.^[19] In the inheritance of traditional culture, the good inheritance of Confucian culture benefits from the institutionalization of Confucian culture. "Confucian institutionalization" ensures the exclusive status of Confucianism and its connection with power through a series of system designs such as Confucius' s saintization, Confucian classics learning and imperial examination system.^[20] Confucian culture has been well inherited under the protection of the system. The institutionalization of the Confucian culture makes the Confucian culture occupy the mainstream in ideology. The Confucian culture is spread and developed through setting Confucian curriculum in the education system, taking the Confucian cultural curriculum as the examination content in the imperial examination, and teaching by doctor and the guarantee of the official system. It is an effective and stable mode of cultural inheritance to rely on the compulsory force of the system. However, the times are developing. "The cultural inheritance can only be supported by the system rather than the construction at present".^[21] It is of great significance to promote the inheritance of family culture and family education and to obtain the support and guarantee of the system at the national level.

4.1 Talent guarantee mechanism

The construction of talent team is an important push to promote the coupling of tradition and modernity of family culture and education. First, establish a training mechanism for excellent parents. The construction of excellent family culture and family education first needs to cultivate excellent parents, and the cultivation of excellent parents needs to be included in the plan of talent cultivation in China. From the infiltration of traditional family culture and family training into the courses of colleges and universities to the opening of corresponding family education courses in various colleges and universities, these college students are not only the army of employment after graduation. It's also an army of people who carry the culture of the family, Therefore, when training college students, in addition to the learning of professional skills and knowledge, We should also carry out the study and cognition of the traditional family culture and family teaching. To prepare for the inheritance of family culture and family education, and corresponding channels can be established, provide regular guidance and guidance to parents, and form a long-acting mechanism. Secondly, establish the training mechanism of professional talents. Lipset believes that: "Intellectuals are those who create, disseminate and use culture, which is the symbolic law of man, including art, science and religion. Lewis Coser also pointed out: "Intellectuals live for ideas, not by ideas."^[22], the most basic function of family culture and family education professionals is the creator, guardian and narrator of family culture and family education thought. In order to attract more talents to study and research, the need of society is an important boost to the cultivation of family culture and family education. These professional family education talents can be those who dig, sort and spread

the resources of family culture and family training, can be the talents who enter the grass-roots level to give corresponding guidance to the family, and can be the talents who guide and guide the family education and the formation of the family customs on the platform of the school in compulsory education stage. The cultivation of talents should not only cultivate professional leading talents, but also cultivate staff at the level of culture.

In addition to establishing the corresponding talent training mechanism, the talent guarantee mechanism should also establish the corresponding talent incentive mechanism. The effective incentive mechanism can not only promote the growth of domestic education talents, but also expand the volunteer and volunteer service team, attract more excellent talents to the construction and development of domestic education, and inject new blood into the construction of excellent domestic education. We will establish and improve the management mechanism of domestic education personnel focusing on incentives, establish and improve policy measures and system guarantees with training, use, encouragement and evaluation as the main content, implement the system of occupational qualification management, strengthen the standardized management of employees, innovate training methods, and increase training for employees. adopts various forms of talent cultivation, Improve sthe cultivation and development of family culture and family education personnel, Evaluation findings, Selection and appointment, flow configuration, incentive guarantee mechanism, build talent growth, stand out, A good environment for talent. Professional title appraisal system should be carried out for domestic talents. Professional title appraisal system should be established based on performance, moral character, knowledge, ability, working years and other factors. In addition, talent salary system should be innovated to stimulate talent vitality. A reward mechanism shall be established to commend and reward outstanding workers, advanced collectives and household education workers with significant scientific research achievements.

The talent guarantee mechanism of domestic education should be integrated with the regional talent guarantee mechanism. The cultivation and introduction of domestic education talents should be an important part of the cultivation and introduction of regional culture talents and should have their own independent departments. The training and introduction mechanism of family culture and the regional culture personnel training and introduction mechanism should be integrated, so that the talent mechanism of family culture and family education talents can be guaranteed. Only the cultivation and introduction of domestic talents can be put into practice. Through the integration of the training and introduction mechanism of family-style and domestic-education personnel and the training and introduction mechanism of regional culture, a high-quality, large-scale and stable team of domestic education workers should be established, so as to enhance the people's attention to the family-style domestic education, improve the status of family-style domestic education workers, and create a good talent ecological environment.

4.2Material security mechanism

The material guarantee of domestic education should be a multi-level material guarantee system. First of all, we should improve the government's material guarantee mechanism of fine family culture and family education.

The construction of family conduct and family education should not be a matter of a certain family or a family, and the family style of each family is abstracted into a social atmosphere. Therefore, the construction of family style should not be just a family affair, but a major event that is promoted and guided by the government and participated by the whole society. The material guarantee of domestic education is jointly undertaken by the central government and the local government. Resource allocation in the process of family education and inheritance manpower training, Publicity and promotion, Curriculum construction and so on need financial and material security. The fund and material guarantee in the inheritance process of family culture and family education is the foundation of family culture and family education construction. In the process of promoting the construction of family culture and family education, Salary of professional personnel provided by the government, Set up the investment fund of the corresponding department. training the input of the corresponding experts, corresponding curriculum construction investment, as well as the capital investment for the promotion of excellent family culture and family education, These material and human resources are the premise to promote the construction of family culture and family education. Government funding is needed. Secondly, perfect the family material security mechanism of the fine family style construction. Family education construction is also an important matter related to every family. Family education expenditure is also an important expenditure of every family. In addition to the government's investment, the family should have corresponding investment. The construction of the material security mechanism shared by the government and the family makes the domestic education have a powerful material security system. The family undertakes the material guarantee together, which lightens the burden of the government and satisfies the different needs of different families. For example, the guidance of the experts to the family conduct can be paid, so as to reduce the government's support to the experts, and the paid guidance of the experts can meet the needs of different families. Parents provide guidance on hiring different tutoring experts according to needs, so that the guidance of experts is more targeted. Of course, the government should provide assistance to families who need expert guidance but are unable to pay, and send experts to provide guidance free of charge, so as to ensure that all families in need are provided with appropriate protection. Third, improve the materialization form of the guarantee mechanism of the fine family style construction. The construction of family style highlights the hidden family style in the form of materialization, and the traditional excellent family style is preserved in various material forms. Therefore, we should strengthen the protection of the heritage of the traditional family style. We will strengthen the protection and development of temples, ancestral halls, memorial archways, and former residences of celebrities, develop tourist attractions of family customs, increase the publicity of family customs of celebrities, and at the same time, combine social development and changes to build new cultural brands, build home culture training halls, collect excellent family culture and family training for people to visit and learn, and establish special museums of family customs.

4.3 Civil agreement, family instruction, family rules and legal protection mechanism

The practice of ethical norms and the formation of customary rules are emphasized in the traditional culture. The rural regulations and conventions are permeated into the daily life of the people. These regulations and

conventions have become the guarantee for the inheritance of family customs and family education. in order to maintain that stability of the family and clansmen, the role of regulating civil society order and maintaining the long-term stability of the country.^[23]The rulers of the past dynasties attached great importance to spreading the mainstream values through the norms of the daily life of the people. Therefore, they formulated and handed down a lot of rules and regulations. For example, Ying Shao's monograph of the Eastern Han Dynasty, *General Customs*, Lu Dajun of the Northern Song Dynasty, and Lu Dajun of the Northern Song Dynasty wrote the *Township Convention of Lv and Xiangyi*. There were also many records on marriage, funeral and ceremony. The *Book of Rites*, Qu Li, records the ceremony of being a son. The ceremony of master and apprentice the gift of a child, The ceremony of sitting, The gift of eating Sacrifice ceremony, funeral ceremony, A riding ceremony, etc. In addition, there are "Inner Principles", *Funeral Service Notes*, *Ask for Funeral*, *The Funeral*, *Running to Funeral*, *Four Systems of Funeral Service*, *Sacrifice Law*, *Sacrifice Ceremony*, "Ji Tong", *Guan Yi*, *The Righteousness of Drinking in Rural Areas* "Dull righteousness", *The Letter of Engagement*, *Yanyi* and so on. These conventions promote the ethical order of civil society and carry out the inheritance of ethics and morality. Of course, these covenants also contain a lot of ideas of family customs and family education. With the inheritance of these conventions, the inheritance of family customs and family education is promoted by formulating corresponding conventions and rules in combination with the characteristics of the times. Civil regulations also become a guarantee for the inheritance of family customs and family education.

The family culture family education is carried out in the folk inheritance and folk regulations, and is built up through the acquaintance society. However, the family culture family education is finally settled in the family education. The family training is an important guarantee for the inheritance of the family culture family education. Today, we study the family instruction inherited from many resources of the traditional family culture family education. The family training is handed down through written records. so that many excellent family culture and family education are handed down in the form of family training. As for the recording form of family training, as mentioned above, there are complete family training texts, and some have no complete family training text forms, but scattered in other written records or recorded in the form of family books. Dongfang Shuo's *Book of Commandments*, Wei Xuancheng's *Poems of Abiding his descendants*, Sima Tan's *Retainment*, Liu Xiang's *Xin Shu of Chengzi*, Cui Yuan's *Lying Zi Shi* and Chen Shi "Xunzi", Zheng Xuan's "*Jie Zi Yi En Shu*", Zhuge Liang's "*Commandment Book*", "*Yan Family Instructions*", "*Zhu Zi Family Instructions*" and other famous family instructions. There are also some common people's taboos and compliance, the common people's family instructions often do not have detailed written records, is handed down from generation to generation. In ancient times, the status of women was low, there were many restrictions on women, and there were admonitions for women, which can be regarded as popular family precepts. Before the Han Dynasty, women's precepts were recorded in history books and sub-books, and special female training books began to appear in Han Dynasty, such as Liu Xiang's *Biography of Women*, Ban Zhao's *Women Commandments*, Xun Shuang's *Women's Commandments*, Cai Yong's *Women's Training; Women's Commandment*, *Female Training Collection*, *Female Filial Piety Sutra*, *Female Analects*, *Female Zayao Lu*, *Neijing*. These family training and training books effectively

guarantee the inheritance of family culture and family education. Although some family training is out of place at present, women's commandment is a kind of constraint on women, but these family instructions play a very important role in the inheritance of family culture and family education. The family training is an important guarantee for the inheritance and dissemination of family culture and family education. Because it is more effective to carry on the inheritance of written family instruction and family style. Only then can we realize that for thousands of years, those have been excellent domestic education. Therefore, it is a good guarantee for the inheritance of family culture and family education to record the excellent family culture and family education in the form of family training. The government should organize special personnel to compile and help families to compile the family training, conduct research on families with many talents, sort out their excellent family training and spread it. In this way, the modern inheritance and development of the traditional excellent family style can be well guaranteed.

In the traditional society, the family customs and family precepts are practiced in a family, relying on the promotion of the elders and the restriction of the family discipline. The younger generation in the family will be punished according to the family rules. Once there is any violation of the family rules, they will be punished. There are various types of punishments, such as admonishment and corporal punishment, expulsion from the family or even punishment. These rules have, to some extent, served as a law. In the traditional society, the legal system is not sound enough. For the rulers, the stability of the family plays a very important role in the stability of the society. Therefore, the rulers also acquiesce in these rules. Now we are a society ruled by law. We should take the legal system as the bottom line to promote the development of domestic education. It is an indispensable means to strengthen and guarantee the function of the family culture by legislation. Once there is law as the guarantee, it can not only guarantee the function of the family culture, but also promote the development of the family culture. Family education is related to the happiness of every family, the cultivation of the next generation and the future of the country. Therefore, we should formulate the legal system related to the healthy development of the family, enhance the legal consciousness of the family members and promote the construction of the family style. First, improve the supervision and guarantee mechanism of the fine family style in the new era. In that process of combining the tradition with the modern, adopt the corresponding measures and establish the corresponding mechanism to promote the construction of the family style, but these measures and system need the corresponding supervision mechanism to provide the powerful guarantee for the promotion of the construction of the family style. At present, our country should, according to the national conditions of our country, on the basis of extensive consultation with the people, in addition, Guarantee the inheritance and development of good family style construction. Chinese state leader believes that "the family style of leading cadres is an important expression of leading cadres' work style, not personal matters or family affairs", so as to restrict the unhealthy tendencies and bad behaviors of Party members and leading cadres in the construction of their domestic conduct by law, and prevent them from becoming weak and gradual, so as to realize effective supervision over the construction of fine family habits in the new era. In addition, a law and regulation should be established to supervise the implementation results of the policies and strategies related to the construction

of family customs. If the implementation of the policies related to family culture and family education is not effective, corresponding punishment measures shall be taken to commend the families that implement the policies well. Second, we should improve the education system for the construction of fine family style in the new era. In the relevant education system, the Civil Code of the People's Republic of China, the Vocational Education Law and the Compulsory Education Law of the People's Republic of China have established the important position of fine family style education in the new era, which involves some relevant contents on the construction of fine family style in the new era. However, there are no relevant laws on the construction of fine family style in the new era. China should set up a special legal system on fine family culture education in the future. Provide legal guarantee for the construction of fine family style in the new era.

4.4 Guarantee mechanism for integration of family culture and family education into regional culture inheritance and development

The inheritance and development of regional culture takes regional culture as the background and relies on the policies of cultural inheritance and development of various regions. The inheritance of regional culture has systematic inheritance system and mode. If the inheritance of family culture and family education is integrated into the inheritance of regional culture, the inheritance of regional culture and the inheritance of family culture and family culture can be integrated together. The inheritance of domestic education has been well guaranteed. There is a dynamic balance between regional cultural inheritance and regional social structure. On the one hand, the operation of regional social organism requires regional cultural inheritance to deliver nutrients at any time and to provide accumulation and integration of elements for social organization system through regional cultural inheritance mechanism. On the other hand, the inheritance of regional culture is inseparable from the regional social organization and mechanism, which needs the regional social organization system as the framework support and the stable and orderly regional culture inheritance system as the hardware guarantee. There is a complete cultural inheritance system in the inheritance of regional culture. Traditional inheritance includes schools at all levels, such as Mongolian schools and private schools, as well as arrangement, preservation and recitation of ancient books. Family instruction and ancestral instruction play a more important role in social supervision and restraint. The imperial examination system inherits the regional culture in the form of more powerful push hand. In the new era, there are both public and private schools, as well as many non-official organizations participating in the inheritance of regional culture, the inheritance of classical spirit, such as sorting, preservation and recitation of ancient books, as well as many innovative ways of cultural inheritance. New media participate in the inheritance and development of regional culture. The emergence of various laws and regulations has provided strong backing for the inheritance of regional culture. Each region relies on its own regional spirit. relying on local politics, economy combined with the characteristics of the times has produced a complete set of regional cultural inheritance mechanism. Whether the inheritance of the regional culture in the traditional era or the inheritance of the regional culture in the new era is related to the inheritance of the family culture. In the new era, the inheritance of family culture should be integrated into the inheritance of regional culture, and the inheritance of family culture should be highlighted from the regional culture, so as to

become an important branch of regional culture inheritance. Special departments and institutions should be set up to promote the inheritance of regional culture and the inheritance of family culture, and can better ensure the inheritance of family culture and family education.

5. Conclusion

Culture exhibits regional characteristics, and family tradition and education are shaped within specific regional cultural backgrounds. With the advancement of time, family tradition and education undergo a coupling process, combining traditional and modern elements. Firstly, we explore the coupling mechanism between outstanding traditional family values and regional culture, including mechanisms for mining and organizing cultural resources of excellent traditional family values, embedding the essence of family tradition and education into the regional cultural context, as well as integrating the exploration, inheritance, and development of family values and education with regional culture. Secondly, we investigate the coupling mechanism between regional traditional family tradition and education inheritance methods and new media technologies. New media technologies have enabled the visualization, networking, and dissemination of traditional excellent family values and education. Lastly, we propose safeguard mechanisms for the coupling of regional family tradition and education's traditional and modern characteristics. These mechanisms include talent assurance, material support, legal protection through family agreements, rules, and regulations, and ensuring the integration of family tradition and education with the inheritance and development of regional culture.

In conclusion, this study delves into the influence of regional culture on family tradition and education, unraveling the coupling mechanism of traditional and modern characteristics. We highlight the significance of safeguarding the inheritance of family tradition and education, aiming to preserve and flourish traditional culture in the ever-changing world. Future research should continue to enhance the understanding of family tradition and education, while continuously optimizing the safeguard mechanisms to promote the legacy and development of traditional cultural values.

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